

Rotary
Club of Inverness



Rotary is a global network of community leaders who volunteer to make their community better. The Rotary Club of Inverness addresses humanitarian needs in our community such as feeding children, sheltering the homeless, educating youth and helping to protect our environment. Last year we gave away over \$60,000 to help our community.

Proceeds benefit the charitable projects and scholarships of the Rotary Club of Inverness Rotary Club of Inverness Charitable Foundation is a non-profit 501(c) 3

**Saturday February 1, 5 PM – 9 PM VIP & Scotch Tasting,
6 PM – 9 PM General Admission. Rock Crusher Canyon Pavilion**

Sponsorship Opportunities

Brew Master Sponsor \$7,500 (1 Available)

- One (1) 10 x 20 display area. Vendors may sell goods with proof of a vendor license. No food or drinks sold.
- VIP reception host – Exclusive
- *Exclusive band Meet and Greet*
- Logo on Beer souvenir event cup
- Logo recognition on ticket
- Logo recognition on printed and event signage
- Logo Included in Social Marketing
- Logo Included in Email Marketing
- Logo on Rotary website home page
- Company provided banner displayed at event
- Verbal and printed acknowledgement of sponsorship before, during and after event
- Special Meet and Greet with the Band – Off Kilter

Two (2) Scotch Tasting Tickets, Ten (10) VIP Beer Tickets, Six (6) General Admission Tickets, Two (2) Designated Driver tickets (\$840 Value)

VIP Lounge Sponsors

\$3,500 (1 Available)

- Great opportunity for Furniture Retailer – Event Venue – Patio Furniture Retailer
- Exclusive featured business in VIP area
- Logo recognition on printed and event signage
- Logo included in Social Marketing
- Logo included in Email Marketing
- Company provided banner displayed at event
- Verbal and printed acknowledgement of sponsorship before, during and after the event

Two (2) Scotch Tasting Tickets, Eight (8) VIP Beer Tickets, Six (5) General Admission Tickets, Two (2) Designated Driver

IPA Sponsors

\$3,000 (3 Available)

- One (1) 10 x 10 display area. Vendors may sell goods with proof of a vendor license. No food or drinks sold
- Logo recognition on printed and event signage
- Logo included in Social Marketing
- Logo included in Email Marketing
- Company provided banner displayed at event
- Verbal and printed acknowledgement of sponsorship before, during and after the event

Six (6) VIP Beer Tickets, Four (4) General Admission Tickets, One (1) Designated Driver (\$460 Value)

Games Area Sponsor

\$2,500 (1 Available)

- One (1) 25 x 40 area under the pavilion for outdoor games (i.e. Jenga, Four Across, etc.)
- Vendor provided games
- Logo recognition on all printed and event signage
- Logo included in Social Marketing
- Logo included in Email Marketing
- Company provided banner displayed at event
- Verbal and printed acknowledgement of sponsorship before, during and after the event

Four (4) VIP Beer Tickets, Four (4) General Admission Tickets, One (1) Designated Driver (\$350 Value)

Specialty Sponsor – Red Carpet

\$2,500 (1 Available)

- Exclusive vendor in the entry area
- Recognition on all printed and event signage as Specialty Sponsor of choice
- Name included in Social Marketing
- Name included in Email Marketing
- Name recognition on Rotary website
- Company provided banner displayed at event
- Verbal and printed acknowledgement of sponsorship before, during and after event

Four (4) VIP Beer Tickets, Four (4) General Admission Tickets

Specialty Sponsor – Photo Booth

\$1,800 (1 Available)

- Exclusive vendor in the Photo Area
- Vendor supplied props, vehicles, step and repeat encouraged
- Recognition on all printed and event signage as Specialty Sponsor of choice
- Name included in Social Marketing
- Name included in Email Marketing
- Name recognition on Rotary website
- Company provided banner displayed at event
- Verbal and printed acknowledgement of sponsorship before, during and after event

Four (4) VIP Beer Tickets, Four (4) General Admission Tickets

Specialty Sponsor – Face Painting

\$1,500 (1 Available)

- Exclusive vendor at the face painting table
- Vendor supplied props, vehicles, step and repeat encouraged
- Recognition on all printed and event signage as Specialty Sponsor of choice
- Name included in Social Marketing
- Name included in Email Marketing
- Name recognition on Rotary website
- Company provided banner displayed at event
- Verbal and printed acknowledgement of sponsorship before, during and after event

Four (4) VIP Beer Tickets, Four (4) General Admission Tickets

Stout Sponsors

\$1,000 (limited Availability)

- One (1) 10 x 10 display booth Vendors may sell goods with proof of a vendor license. No food or drinks sold
- Name recognition on Social Marketing
- Name recognition on Rotary website
- Company provided banner displayed at event
- Verbal acknowledgement of sponsorship during event

Six (8) General Admission Tickets (\$240 Value)

Pilsner \$750 (limited Availability)

- Name recognition on Social Marketing
- Name recognition on Rotary website
- Company provided banner displayed at event
- Verbal acknowledgement of sponsorship during event

Six (6) General Admission Tickets (\$180 Value)

Ale \$500 (limited Availability)

- Name recognition on Social Marketing
- Name recognition on Rotary website
- Verbal acknowledgement of sponsorship during event

Four (4) General Admission Tickets (\$120 Value)

Highland Craft Brew Festival 2020

Sponsor Agreement

Please sign us up for this sponsorship: _____

Will you need electric? Yes No Number of outlets needed? _____ How many amps do you draw? _____

(limited availability)

Company: _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____

E-mail (For set-up info & show updates): _____

Contact Person _____

Products/Services to be displayed _____

Website address _____

I/We understand that this contract for exhibit space is legally binding. I/we accept, as part of this contract, all rules and guidelines of the event listed on the reverse.

X _____
Authorized Signature for Exhibitor

X _____
Authorized Signature for Organizer

Date

Date

Accounts must be paid in full by January 1, 2020. Only exhibitors paid in full or with approved credit will be included in promotional advertising. All exhibitors must be in good standing at the time of application and at the time the show is held. Cancellations should be made in writing and sent to the address listed on the below.

Cancellations received before January 1, 2020 will be refunded in full, less a \$50 cancellation fee. Cancellations received on or after January 2, 2020 are non-refundable.

Please return signed contract and payment to:

ROTARY CLUB OF INVERNESS CHARITABLE FOUNDATION, INC
Highland Craft Brew Fest
P.O. BOX 1317
INVERNESS, FL 34451